



ali shakra
design

CURRENT TITLE

Senior Graphic Designer

CONTACT

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EDUCATION

Emmanuel College

BFA in Graphic Design &
Technology

SKILLS & PROGRAMS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Microsoft Office

Microsoft Sharepoint

Sketch

Abstract

Marketer's Studio

Procreate

WordPress

Squarespace

Layout Design

Illustrations

Social Media

AWARDS

Grand Circle Excellence in Service

January 2024

EXPERIENCE

**Grand Circle Corporation/
Overseas Adventure Travel**

Senior Graphic Designer

2017-present

Graphic Designer

2014-2017

Junior Graphic

2013-2014

Production Artist

2012-2013

- Lead Designer of the print design department with three direct reports
- Proficient in layout & catalog design using Adobe InDesign
- Logo design using Adobe Illustrator
- Maintains creative templates for multiple different print formats
- Content management expertise using Marketer's Studio
- Digital Asset management expertise using Aprimo

Ame & Lulu

Freelance Graphic Designer

2011-2016

- Created five annual catalogs for the women's accessories & bag line using Adobe InDesign
- Fashion experience choosing seasonal patterns and colors
- Fabric pattern design (below) using Adobe Illustrator



- Created business cards, posters, flyers + digital assets



- Working with a fast-paced & deadline-driven environment with constant changes
- Experience across three marketing channels including web & email
- Designed assets for e-mail + web/ layout design with the software wireframe tool, Sketch and managing files with Abstract
- Educational & cultural experience traveling around the world including Southern Africa, Patagonia, Thailand, Cuba, Croatia, Bosnia & Herzegovina.

Freelance Media

Instagram Content Creator

2017-2020

- TJX Company: Accomplishing the under \$50 challenge with Instagram stories for T.J. Maxx
- Italist (Italian luxury goods retailer): Giveaway design

